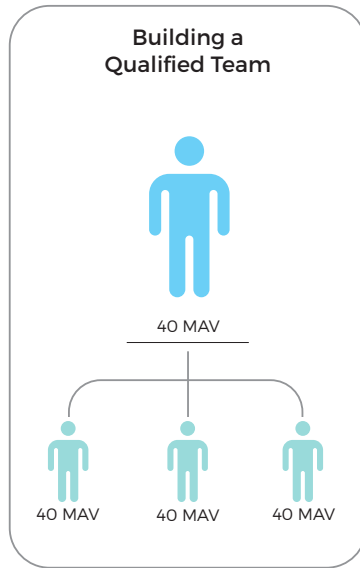


LIVEDEN® IMPACT OF 3 (io3) BONUS: Building a Qualified Team

Page 1 of 2

SOCIAL TEAM LEADER

\$75
USD/mo



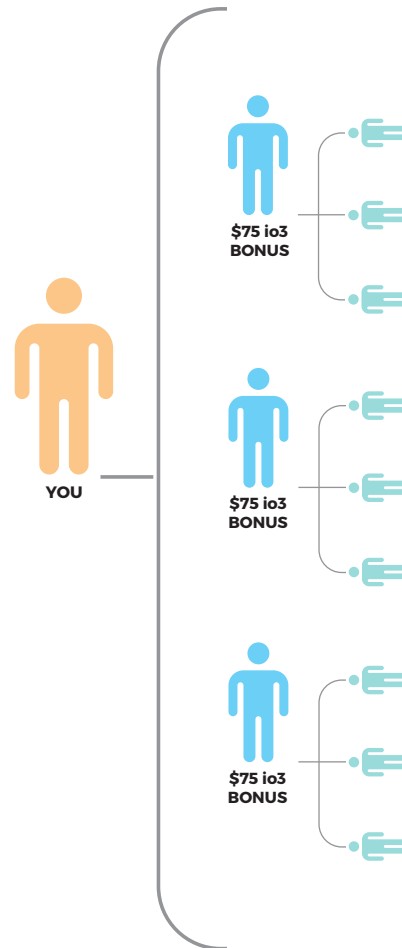
Monthly Requirements for the \$75 io3 BONUS:

1. Personally produce at least 40 MAV in the calendar month.
2. Have 3 separate LEVEL ONE "legs" who each have produced at least 40 MAV in the calendar month.
3. The 3 separate LEVEL ONE "legs" can be Brand Partners and/or Brand Consumers.

MAV = Monthly Account Value. Most recent qualifying order divided by the accompanying S&S interval.

SOCIAL TEAM MENTOR

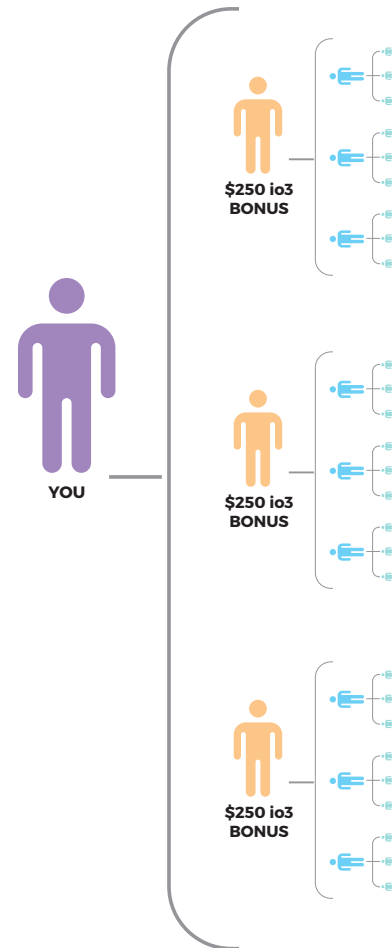
\$250
USD/mo



Earn the \$250 IO3 BONUS in your first 30 days upon Brand Partner enrollment and we'll DOUBLE this bonus to \$500 (one-time).

SOCIAL TEAM INFLUENCER

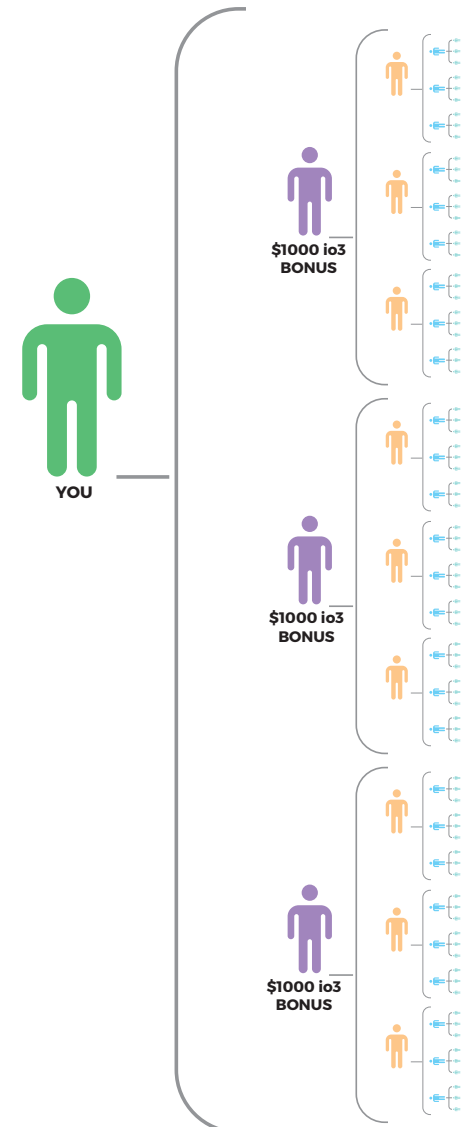
\$1,000
USD/mo



Earn the \$1,000 IO3 BONUS in your first 30 days upon Brand Partner enrollment and we'll add your one-time extra \$250 bonus for a one-time \$1,250.

REGIONAL INFLUENCER

\$2,000
USD/mo



RULES:

- 1) Any Brand Partner with at least 40 MAV (Monthly Account Value) in the qualifying month may participate in this bonus.
- 2) Orders returned which, prior, had resulted in a Brand Partner receiving an IO3 BONUS may result in a retraction of any bonus paid out due to the qualifying order(s) being returned.
- 3) In order to qualify for the \$75 USD IO3 BONUS, a Brand Partner must have at least 40 MAV in the qualifying month and have three (3) LEVEL 1 Legs with a Brand Partner and/or Brand Consumer each having at least 40 MAV in the qualifying month.
- 4) In order to qualify for the \$250 USD IO3 BONUS, a Brand Partner must be first qualified for the \$75 IO3 BONUS and have three (3) LEVEL 1 Legs with a qualified Brand Partner earning their \$75 IO3 BONUS in the qualifying month.
- 5) In order to qualify for the \$1,000 USD IO3 BONUS, a Brand Partner must be first qualified for the \$250 IO3 BONUS and have three (3) LEVEL 1 Legs with a qualified Brand Partner earning their \$250 IO3 BONUS in the qualifying month.
- 6) In order to qualify for the \$2,000 USD IO3 BONUS, a Brand Partner must be first qualified for the \$1,000 IO3 BONUS and have three (3) LEVEL 1 Legs with a qualified Brand Partner earning their \$1,000 IO3 BONUS in the qualifying month.
- 7) For those Brand Partners who earn their \$250 IO3 BONUS or their \$1,000 IO3 BONUS within their first 30 days upon Brand Partner enrollment, they will receive a "one-time" additional \$250 BONUS for a total IO3 BONUS of either \$500 (\$250 + \$250), or \$1,250 (\$1,000 + \$250).
- 8) The IMPACT OF 3 BONUS is not cumulative; a Brand Partner may earn either the \$75, \$250, \$1,000 or \$2,000 USD bonus, but not all four bonuses at one time.
- 9) The IMPACT OF 3 BONUS is paid monthly and will be added to the commission period for the 5th of the following month.
- 10) As long as qualifications are met and maintained, the IMPACT OF 3 BONUS may be earned each month by the qualified Brand Partner.
- 11) After completing the entire IMPACT OF 3 BONUS structure (\$75, \$250, \$1,000 and \$2,000), the Brand Partner may begin working on a second IMPACT OF 3 BONUS structure. All volume counted towards the first bonus structure will not count towards any additional bonus structures.
- 12) Achieving and maintaining the \$2,000 Regional Influencer bonus is a prerequisite to qualify for and maintain monthly National, Executive, or Presidential Influencer bonuses.