

LIVEDEN®

LIVEDEN PROSPERITY PLAN



COMMISSION OVERVIEW

At LIVEDEN, we believe in rewarding our Brand Partners who deserve to be rewarded! Our Commission Plan focuses on helping our Brand Partners in the following 4 ways:

- 1) Breakeven Quickly REFER 3 SHOP FOR FREE*!
- 2) Earn a few Hundred Dollars per month quickly!
- 3) Earn a couple Thousand Dollars per month quickly!
- 4) Create a FULL-TIME income for our Brand Partner Leaders!

7 STREAMS OF BRAND PARTNER COMMISSION

- 1) WELCOME BONUS
- 2) IMPACT OF 3 BONUS
- 3) UNILEVEL BONUS
- 4) UNI-GEN BONUS

- 5) MATCHING CHECK BONUS
- 6) INFINITY BONUS
- 7) PRESIDENTIAL POOL BONUS

*REFER 3 SHOP FOR FREE gives our Brand Partners the opportunity to earn more in total LIVEDEN commissions posted in their back office than what is required to maintain their monthly qualifications in the LIVEDEN Prosperity Plan. A Brand Partner is required to personally produce a minimum of 40 MAV in the calendar month, and be enrolled in Subscribe & Save, plus have 3 separate LEVEL ONE "legs" who each have produced at least 40 MAV and who each have an active Subscribe & Save in the calendar month.



WELCOME BONUS

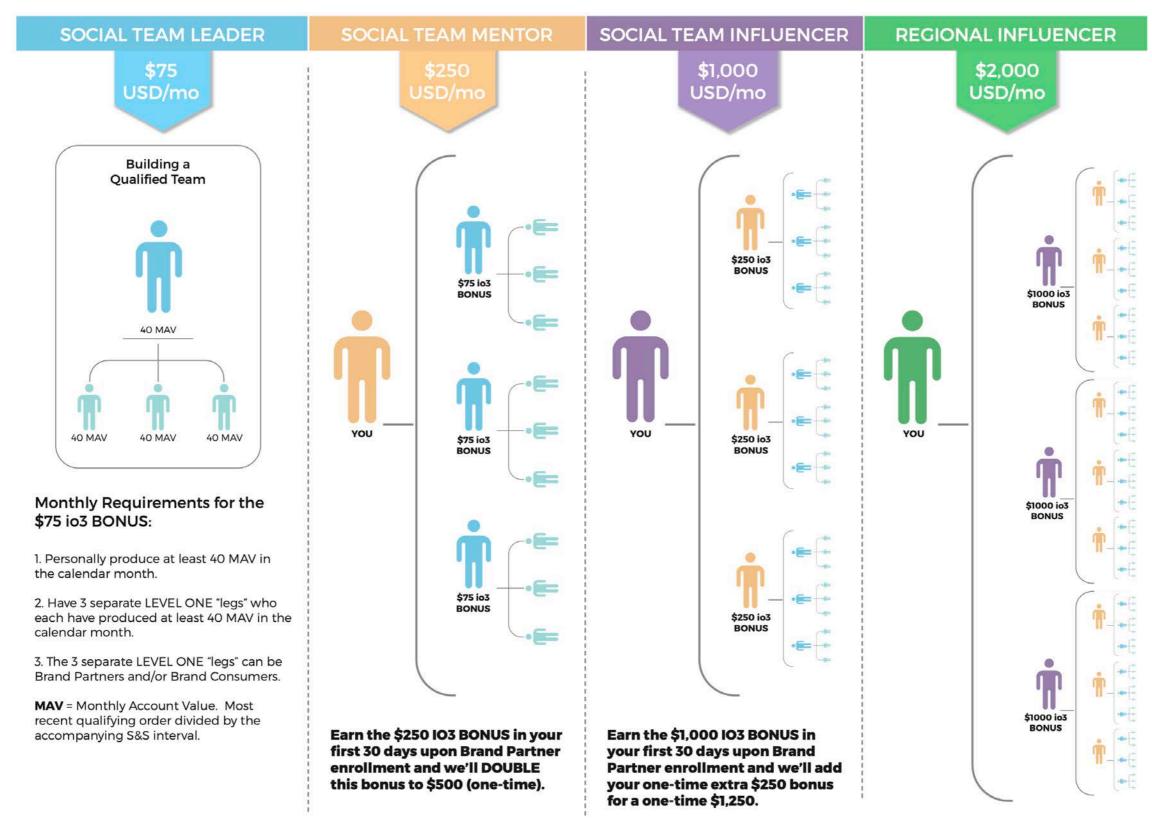
(First Order Bonus)

The Welcome Bonus, or First Order Bonus, was designed to help our Brand Partners earn higher commissions off the first order CV of their Brand Partners and Brand Consumers throughout their first three enrollment sponsor Generations. The first generation enroller will earn 20%, the second generation enroller will earn 10% and the third generation enroller will earn 5%.

Enrollment Sponsor Generation	Percent Commission (CV)
Generation 1	20%
Generation 2	10%
Generation 3	5%

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IMPACT OF 3 BONUS





UNILEVEL BONUS

After the First Order (Welcome Bonus), Brand Partners are paid on the UNILEVEL BONUS up to 4 Levels. The UNILEVEL BONUS is designed to help Brand Partners earn additional income in the early stages of building their business, as well as earning higher amounts as their business grows. Simply have one (1) personally enrolled active Brand Partner or Brand Consumer to earn 5% CV on Level one. Have two (2) personally enrolled active Brand Partners and/or Brand Consumers to earn 5% CV on Level two. Then, three (3) personally enrolled to earn 5% CV on Level three, and four (4) personally enrolled to earn 5% CV on Level four as follows:

Personally Enrolled	Levels	Percent CV Commission
1	1	5%
2	2	5%
3	3	5%
4	4	5%

Unilevel incorporates full dynamic compression semi-monthly paying 5% CV down through four (4) active and fully qualified levels.



UNI-GEN MENTOR MOMENTUM DEPTH BONUS

Multi-generation commissions of cumulated sales volumes based on generational threshold of qualified **Social Team Mentors**, per sales team leadership leg.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV* (60% rule)	n/a	\$75 IO3 Bonus	\$250 IO3 Bonus	\$1,000 IO3 Bonus	\$2,000 IO3 Bonus	40,000	100,000	250,000
UNI-GEN 1 1st Generation STM, per leg			5%	5%	5%	5%	5%	5%
UNI-GEN 2 2nd Generation STM, per leg				5%	5%	5%	5%	5%
UNI-GEN 3 3rd Generation STM, per leg					5%	5%	5%	5%
UNI-GEN 4 4th Generation STM, per leg						5%	5%	5%
UNI-GEN 5 5th Generation STM, per leg							5%	5%

^{*}TGCV = Total Group Commission Volume (monthly). Brand Partner's TGCV of all LEVEL ONE "legs" added together of the accumulated sales volume in the BP's organization through infinity.



MATCHING CHECK BONUS

Brand Partners earn a percentage of all their Personally Enrolled Brand Partners' UNI-GEN Mentor Momentum Depth Bonus earnings, up to four (4) generations of Personal Enrollment linkage, based on qualified leadership rank.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV (60% rule)	n/a	\$75 IO3 Bonus	\$250 IO3 Bonus	\$1,000 IO3 Bonus	\$2,000 IO3 Bonus	40,000	100,000	250,000
Personal Enrollment Tree - Generation 1	5%	10%	10%	10%	10%	10%	15%	15%
Personal Enrollment Tree - Generation 2			5%	5%	5%	10%	10%	10%
Personal Enrollment Tree - Generation 3				5%	5%	5%	5%	10%
Personal Enrollment Tree - Generation 4					5%	5%	5%	5%



INFINITY INFLUENCER BONUS

Infinity Influencer Bonus is an additional weekly override on TGCV sales volume for all qualified **Social Team Influencers** and above, per sales team leadership leg.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV (60% rule)	n/a	\$75 IO3 Bonus	\$250 IO3 Bonus	\$1,000 IO3 Bonus	\$2,000 IO3 Bonus	40,000	100,000	250,000
Infinity Influencer Bonus				1.00%	1.50%	2.00%	2.50%	3.00%

PRESIDENTIAL POOL BONUS

The Presidential Bonus Pool is designed to share 1% CV of the total monthly company revenue with our Top Presidential Influencer Leaders.

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VOCABULARY, DEFINITIONS & RULES

BRAND PARTNER - LIVEDEN offers a one-time membership fee of only \$29/\$39 CAN/AUD/NZD. This entitles a LIVEDEN Brand Partner to participate in receiving commissions.

BRAND PARTNER ACTIVE STATUS - To remain "active", a Brand Partner must personally generate a minimum of 40 MAV in the calendar month. All Brand Partners who have not met the 6 month qualifications to remain active, will automatically be changed to a Brand Consumer and their organizations will roll-up to the next active Brand Partner.

BRAND PARTNER ENROLLER - The Brand Partner who personally introduced LIVEDEN to the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador and who takes on the role as primary support of the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador.

BRAND PARTNER PLACEMENT SPONSOR - The Brand Partner Enroller will nominate the placement sponsor position of a new Brand Partner within 180-days of the new Brand Partner's date of enrollment. A new Brand Partner is automatically "placed" on Level One (aka "front line") of their Brand Partner Enroller.

MONTHLY ACCOUNT VALUE (MAV) - The Brand Partner's most recent qualifying order divided by the scheduled recurring Subscribe & Save interval. This is the monthly account CV assigned to the qualified order for calculating commissions. For example, a 2-PACK of BALANCE (90 CV), divided by a 2 month Subscription interval, equates to 45 MAV (90 CV / 2 = 45 MAV).

INFLUENCER BONUS QUALIFICATIONS - Achieving and maintaining the \$2,000 Regional Influencer bonus is a prerequisite to qualify for and maintain monthly National, Executive, or Presidential Influencer bonuses.

PERSONAL ORDER - An order purchased directly by a Brand Partner, Brand Consumer, Healthcare Professional or Ambassador, either as a one-time purchase or as Subscribe and Save. For best pricing, personal orders on Subscribe and Save are recommended. To qualify for the IMPACT OF 3 BONUSES, a Brand Partner must have an "active" Subscribe and Save order on file. Subscribe and Save orders can be sent every 1, 2 or 4 months.

RECEIVING COMMISSIONS - All CV generated from the 1st day of the month at 12:00am MST through the 15th at 11:59pm MST of the month, will pay commissions on the 20th of the month. All CV generated from the 16th at 12:00am MST through the last day of the month at 11:59pm MST, will pay commissions on the 5th of the following month. ALL areas of the Compensation Plan will pay within each Pay Period, with the exception of the IMPACT OF 3 BONUS. The IMPACT OF 3 BONUS is calculated monthly and is paid on the 5th of the following month.

SUBSCRIBE & SAVE - LIVEDEN offers an optional monthly subscription service to its Brand Partners, Brand Consumers, Healthcare Professionals and Ambassadors that provides discounted pricing.

WAITING ROOM - All new personally Enrolled Brand Partners will automatically be placed in a "waiting room" (aka "front line") on the Brand Partner Enroller's LEVEL ONE. Within 180 days of the new personally enrolled Brand Partner's enrollment date, the Brand Partner Enroller may, one time only, position the newly enrolled Brand Partner anywhere within the Brand Partner Enroller's downline organization structure.

The examples of earning potential contained within this document are for illustration purposes, and by no means represent an income guarantee. LIVEDEN Brand Partners, Brand Ambassadors and Healthcare Practitioners specific earnings figures or income examples are not guarantees of future results. Individual results will vary greatly based on level of effort, circumstances and other factors such as supporting market conditions. LIVEDEN is not responsible for the success or failure of the user's business decisions based on their information or products.



INFINITY INFLUENCER BONUS

Differential of Infinity Influencer Bonus percentages

- STI's will earn a 1.00% commission override of their entire organization's TGCV down to their 1st Generation qualified STI or higher, per sales team leadership leg, through infinity.
- RI's will earn a 1.50% commission override of their entire organization's TGCV down to their 1st Generation qualified RI or higher, per sales team leadership leg, through infinity.
- · RI's will earn a 0.50% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- NI's will earn a 2.00% commission override of their entire organization's TGCV down to their 1st Generation qualified NI or higher, per sales team leadership leg, through infinity.
- · NI's will earn a 0.50% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · NI's will earn a 1.00% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- El's will earn a 2.50% commission override of their entire organization's TGCV down to their 1st Generation qualified El or higher, per sales team leadership leg, through infinity.
- · El's will earn a 0.50% commission differential up to their 1st Generation qualified NI, per sales team leadership leg, through infinity.
- · El's will earn a 1.00% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · El's will earn a 1.50% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- PI's will earn a 3.00% commission override of their entire organization's TGCV down to their 1st Generation qualified PI, per sales team leadership leg, through infinity.
- · PI's will earn a 0.50% commission differential up to their 1st Generation qualified EI, per sales team leadership leg, through infinity.
- · PI's will earn a 1.00% commission differential up to their 1st Generation qualified NI, per sales team leadership leg, through infinity.
- · PI's will earn a 1.50% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · PI's will earn a 2.00% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.